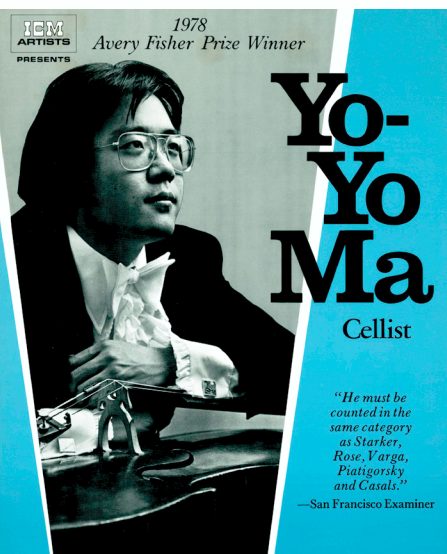




LINCOLN CENTER JAZZ ORCHESTRA
with **WYNTON MARSALIS**

"Jazz's dream team..."

Jazz
Lincoln Center



Yo-Yo Ma
Cellist

1978
Avery Fisher Prize Winner

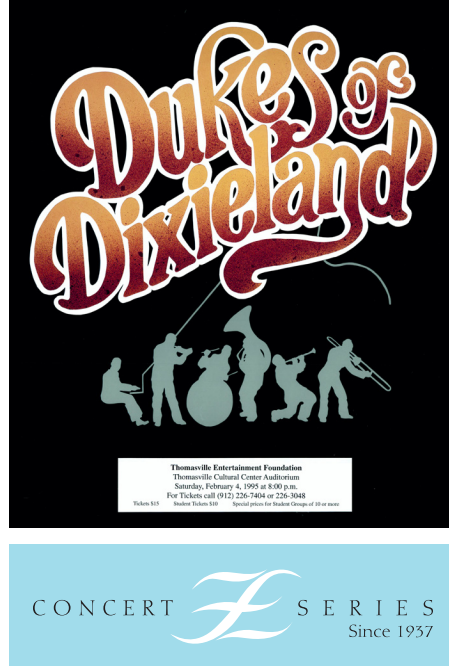
"He must be counted in the same category as Starker, Rose, Varga, Piatigorsky and Casals."
—San Francisco Examiner



JOSE MOLINA
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Management:
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ASSOCIATES, Suite 1111,
36 West 44th Street,
New York, N.Y. 10036
(212) 637-3318

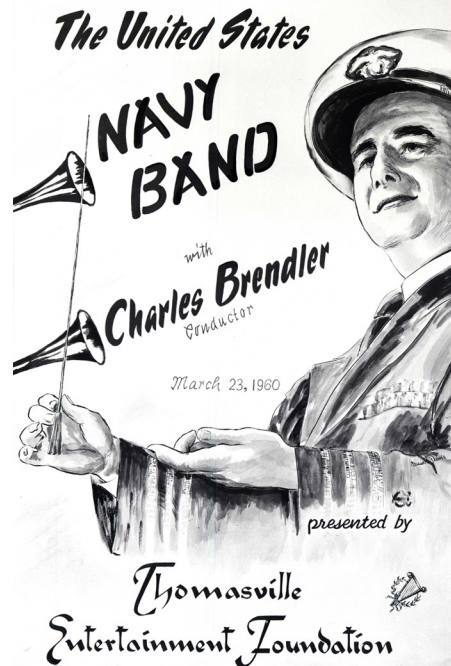
THOMASVILLE ENTERTAINMENT FOUNDATION
Municipal Auditorium
Friday, February 28, 1969 8:30 P.M.
ALL RESERVED SEATS \$5.00
P.O. Box 162



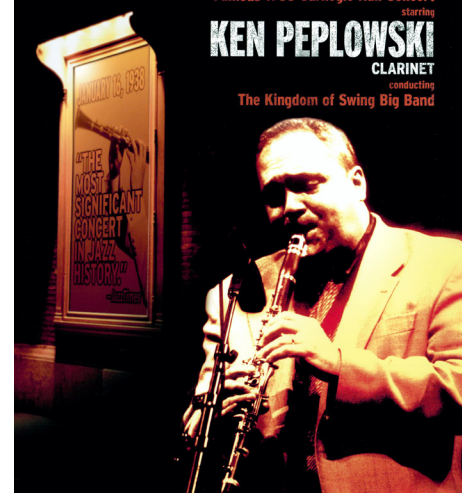
Dukes of Dixieland

Thomasville Entertainment Foundation
Thomasville Cultural Center Auditorium
Saturday, February 4, 1995 at 8:00 p.m.
For Tickets call (912) 226-7440 or 226-3648
Tickets \$15
Student Tickets \$10
Special prices for Student Groups of 10 or more

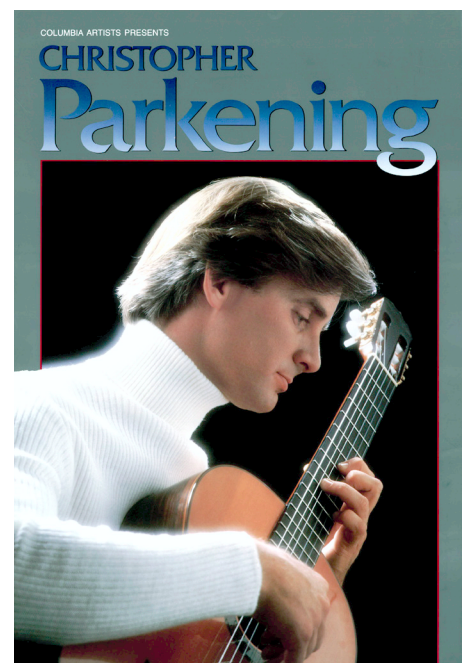
CONCERT *F* SERIES
Since 1937



The United States
NAVY BAND
with **Charles Brendler**
Conductor
March 23, 1960
presented by
Thomasville Entertainment Foundation



KEN PEPOWSKI
CLARINET
conducting
The Kingdom of Swing Big Band



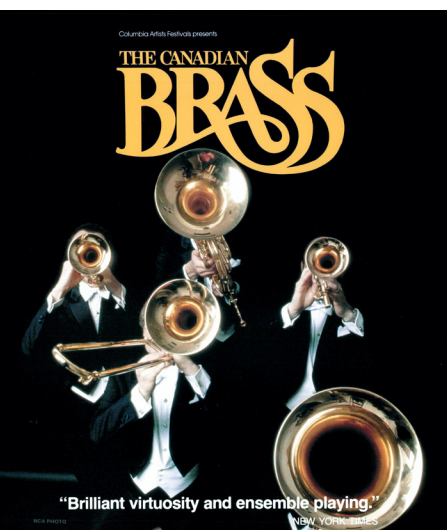
COLUMBIA ARTISTS PRESENTS
CHRISTOPHER Parkening

Thomasville in Concert **SINCE 1937**

A History of the
Thomasville
Entertainment
Foundation

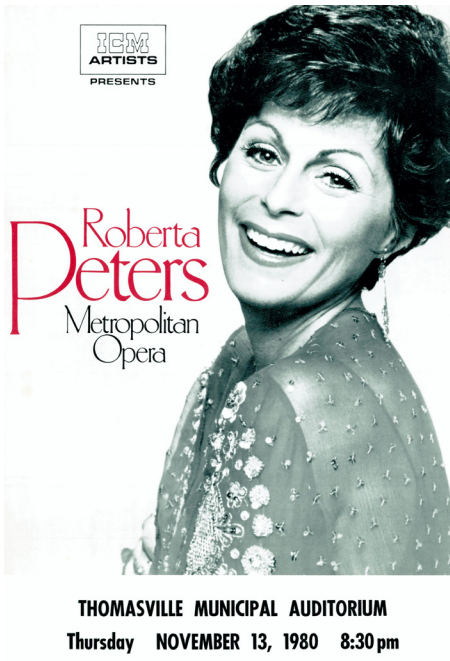
By *Nadia R. Watts*

THOMASVILLE MUNICIPAL AUDITORIUM
Tuesday DECEMBER 4, 1979 8:30 pm
Thomasville Entertainment Foundation



Columbia Artists Festival presents
THE CANADIAN BRASS

"Brilliant virtuosity and ensemble playing."
—New York Times



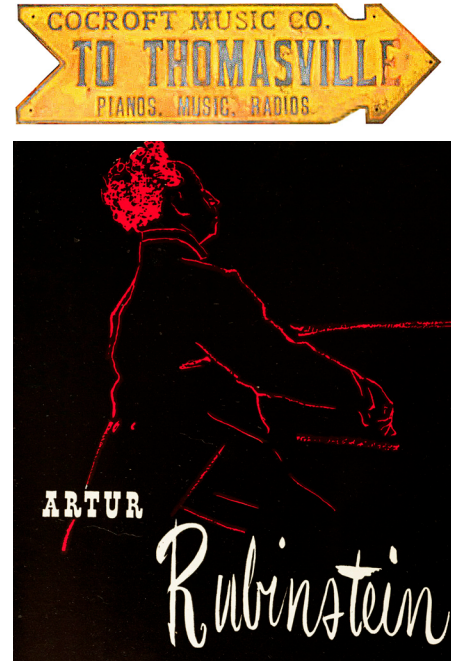
COLUMBIA ARTISTS PRESENTS
Roberta Peters
Metropolitan Opera

THOMASVILLE MUNICIPAL AUDITORIUM
Thursday NOVEMBER 13, 1980 8:30 pm



COLUMBIA ARTISTS PRESENTS
PRAGUE CHAMBER ORCHESTRA

& BEAUX ARTS TRIO



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TO THOMASVILLE
PIANOS. MUSIC. RADIOS.

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★ PIANO STAR FOR MILLIONS IN CONCERTS • RADIO • MOTION PICTURES
Oscar Levant
Appearing
Here
In Person

"IN A PROGRAM OF
PIANO MUSIC WITH COMMENTS"
MUNICIPAL AUDITORIUM
Fri., JAN. 27, at 8:30 p.m.
Audience:
Thomasville Entertainment Foundation

At the beginning

You could say that it was a traveling salesman with a newfangled business model who helped bring a performing arts series to Thomasville, Georgia, and at the most unlikely of times.



Thomasville's annual Rose Show tradition has drawn visitors from near and far since the 1920s. TEF concerts would soon follow, making the city a destination for lovers of the performing arts.

Even during the bleak days of the 1930s, Thomasville was indomitable. The residents were known for their dedication to their community and for their unwavering spirit of volunteerism. Natives reveled in their hometown's natural beauty and resources, and they shared those with out-of-towners in the know; in fact, during the late 1800s, Thomasville had been at the end of a railroad line that connected it with the north and the midwest, activating a cultural exchange that not many other towns in south Georgia enjoyed.

JUST ONE MORE DAY
Tomorrow Evening the Final Hour
 In Which You Can
Buy A Season Ticket

For the Series of Entertainments
 To Be Sponsored Here This Season By The
Thomasville Entertainment Foundation

- YOU CAN HEAR ALL THESE -

CECIL BROWN
Noted War Correspondent
 JAMES MELTON
Metropolitan Opera Star
 TRAPP FAMILY SINGERS
Famous Viennese Singers
 Don Cossack Russian Singers
An All-Male Group

\$5.00
 Plus 50c Federal Tax

Student Tickets for Only \$2.50 Plus 25c Tax

This is a Real Saving Over the Price of Single Admission Tickets Which Will Be Sold At Door for Each Performance.

Final Season Ticket Sales Will Be Made at Door
 Thursday Evening... None Sold After That Date

Hear **CECIL BROWN** Tomorrow Evening

SINGLE ADMISSION TICKETS

ADULTS	\$2.00 Plus 20c tax.
STUDENTS	\$1.00 Plus 10c tax.
ENLISTED MEN	50c Plus 5c tax.

STARTS AT
8:30 P. M.

Tickets on Sale at Door at Municipal Building

The year was 1936. The Great Depression, the deepest and most widespread economic crisis of the 20th century, showed no sign of lifting. The economy's plunge had incited a shift in the people's financial priorities; the performing arts were considered a luxury — especially in smaller cities and towns, where there were fewer patrons to support them.

But a simple solution was becoming a national trend: with dwindling audiences and fewer concert bookings in cities big and small, single ticket sales to performances were becoming a thing of the past. Instead, non-profit concert associations were organized through short, intensive campaigns. Citizens could become members by purchasing season tickets at reasonable prices. Artists were arranged only within the limits of the funds collected, ridding concert presenters of any financial risk. The model was brilliant.

So when that representative from Columbia Concerts pitched his idea to a group of like-minded friends in Thomasville, they enthusiastically joined together to invest in their own concert association. And despite the depressed economy, the Thomasville Cooperative Concert Association was born and showed potential for growth.



It was a city ripe for growth. The climate and soil were perfect for raising cotton, pecans and roses. Indeed, since the early 1920s, the city had drawn crowds to its annual Rose Show, where gardeners throughout the southeast exhibited an assortment of pampered and pruned varieties. Many years later, the tradition would lead to a proclamation dubbing Thomasville Georgia's official Rose City.

Thomasville had come to be known as a southern winter resort town. Vacationers enjoyed hunting, fishing and golf; they filled the hotels and soon began to purchase

their own land. Grateful transplants returned to their plantation homes each winter, sharing their differing perspectives, while residents welcomed them to town with the grace and kindness for which they've always been known.

There was an unspoken understanding amongst the people in Thomasville: this place was special. And as long as they had the power to do so, those who lived here would enjoy and instill in their progeny the values of community, faith, a fine education, superior resources and world-class entertainment.

TEF is born

The Thomasville Cooperative Concert Association became the Community Concert Association in 1939, when the group moved up to a higher level of sponsorship with Columbia. But by 1943 — and likely motivated by the need to provide a distraction during World War II, which yanked away many of Thomasville's sons, brothers and husbands — sponsors were ready to establish an independent concert association in which artists could be chosen from additional agencies and other areas of entertainment.

"We can't all go to the great centers to hear these outstanding artists, but all together, we can bring some of them to Thomasville."

Thomasville Times-Enterprise



That year, a full-page advertisement in the Thomasville Times-Enterprise heralded the establishment of the Thomasville Entertainment Foundation (TEF) and its goal to recruit 1,000 members: "We can't all go to the great centers to hear these outstanding artists, but all together, we can bring some of them to Thomasville," it read.

"Your membership in this organization helps to provide entertainment for members of the Armed Forces stationed in Thomasville," read another early advertisement. "Buy season tickets and give your

full support to the officers and directors by this expression of confidence in the Foundation. ... Entertainments (sic) that help you to relax from the stress and strain of war times." Adults would pay \$5 plus tax for a season ticket. Their children could be members for only \$2.50 plus tax.

So TEF began, and so it persisted during times of both prosperity and recession. So TEF would remain, consistently drawing respected artists from around the world and earning its place among the nation's esteemed concert series presenters.

The Russian Imperial Singers performed for audiences of the Thomasville Cooperative Concert Association — later renamed the Thomasville Entertainment Foundation — in its first season.



Thomasville, Georgia — the first town in the state to be recognized as a Great American Main Street Community — draws residents and visitors alike to its charming shops and frequent events. The city's annual Rose Show continues to be a cherished tradition, along with newer customs that define the city as a hidden cultural gem.

Thomasville today

Community.
Faith.
Education.
Enrichment.

These ideals are still paramount to the citizens of Thomasville, Georgia. Children grow and are nurtured under the safe watch of their parents, their schools and their neighbors. While many

leave home to attend college and to realize their careers outside of Thomasville, they often return, investing their time, their talent and their treasure in their community and raising their own children with the values they grew to hold so dear.

Even today, vacationers are drawn to Thomasville to hunt quail and to tour its historic brick-paved streets and Victorian homes. It is the first Georgia town to have been dubbed a Great American Main Street Community by the National Trust Main Street Center, one of fewer than 100 cities to have ever received that distinction. The historic downtown area boasts charming, locally owned restaurants and specialty shops that help to preserve and protect the city's economic vitality.

The Thomasville Entertainment Foundation is a mainstay for the city, drawing performing artists from around the world; funding opportunities for education and enrichment; and granting scholarships to gifted students who seek to develop their talents in the performing arts.

